



**COVID-19 LATINX
COMMUNITY TOOLKIT**

#UNACOMUNIDAD



COVID-19 Community Toolkit

COVID-19 Community Toolkit

We recognize that it can be challenging to keep up with the amount of information about COVID-19 or identify simple, reliable messages that will resonate with your communities.

In this toolkit, you will find shareable posts and graphics for social media, public service announcements, flyers, and other materials related to COVID-19.

Sharing reliable and accurate public health messages during the COVID-19 pandemic is essential and we are counting on you to help us spread this messaging. Please help us by sharing this Community Toolkit with your stakeholders through your social media channels.



NEVADA MINORITY HEALTH
AND EQUITY COALITION

UNLV | SCHOOL OF
PUBLIC HEALTH

Table of Contents

Social Media Content	4
Stigma - My Race is Not a Virus.....	5
COVID-19 - Learn More About the Vaccine	6
COVID-19 - Vaccine Helpline	7
What’s in the COVID-19 Vaccines	8
What’s in the COVID-19 Vaccines (cont.).....	9
COVID-19 Facts of the Day (Facebook & Instagram)	10
COVID-19 Facts of the Day (Facebook & Instagram)	11
COVID-19 Facts of the Day (Facebook & Instagram)	12
COVID-19 Facts of the Day (Facebook & Instagram)	13
COVID-19 Facts of the Day (Facebook & Instagram)	14
COVID-19 Facts of the Day (Facebook & Instagram)	15
COVID-19 Facts of the Day (Facebook & Instagram)	16
COVID-19 Facts of the Day (Facebook & Instagram)	17
COVID-19 Facts of the Day (Twitter)	18
COVID-19 Facts of the Day (Twitter)	19
COVID-19 Facts of the Day (Twitter)	20
COVID-19 Facts of the Day (Twitter)	21
Print Materials	22
¡Vacúnate!.....	23
¡Vacúnate!.....	24
What’s in The Vaccine Flyer	25
Short Videos	26
COVID-19 Vaccine Series by Dr. Cucalon Calderon	27
COVID-19 Vaccine Myths vs. Facts	28
COVID-19 Vaccine Myths vs. Facts (cont.)	29
Educational Videos	30
Webinars - Amplify Equity.....	31
Webinars - Amplify Equity (cont.)	32

Webinars - Amplify Equity (cont.)	33
Webinars - Amplify Equity (cont.)	34
Share Your Story Campaign.....	35
Share Your Story Campaign Email Sample	36
Share Your Story Campaign—Social Media: Facebook.....	37
Share Your Story Campaign—Social Media: Twitter.....	38
Share Your Story Campaign—Social Media: Instagram	39
Share Your Story Campaign—Social Media Videos.....	40
.....	41

Social Media Content

COVID-19 - Learn More About the Vaccine



NEVADA MINORITY HEALTH AND EQUITY COALITION | UNLV SCHOOL OF PUBLIC HEALTH | #UNACOMUNIDAD #UNARESPUESTA

Facebook/Instagram captions

When the COVID-19 vaccine comes to your community, will you be ready? There is no better time to learn more in order to make an informed decision.

Visit nmhec.org/onecommunity
[#OneCommunity](#) [#OneResponse](#)



Twitter captions

When the COVID-19 vaccine comes to your community, will you be ready? There is no better time to learn more in order to make an informed decision.

Visit nmhec.org/onecommunity
[#OneCommunity](#) [#OneResponse](#)

COVID-19 - Vaccine Helpline



Need help scheduling your
COVID-19 vaccine?

Call 1-800-401-0946

*Spanish interpreters available

**Available
7am - 8pm
7 days a week**

#UNACOMUNIDAD

Visit nvcovidfighter.org for more information



Need help scheduling your
COVID-19 vaccine?

Call 1-800-401-0946

*Spanish interpreters available

**Available
7am - 8pm
7 days a week**

#UNACOMUNIDAD

Visit nvcovidfighter.org for more information

[Download images](#)

Facebook/Instagram captions

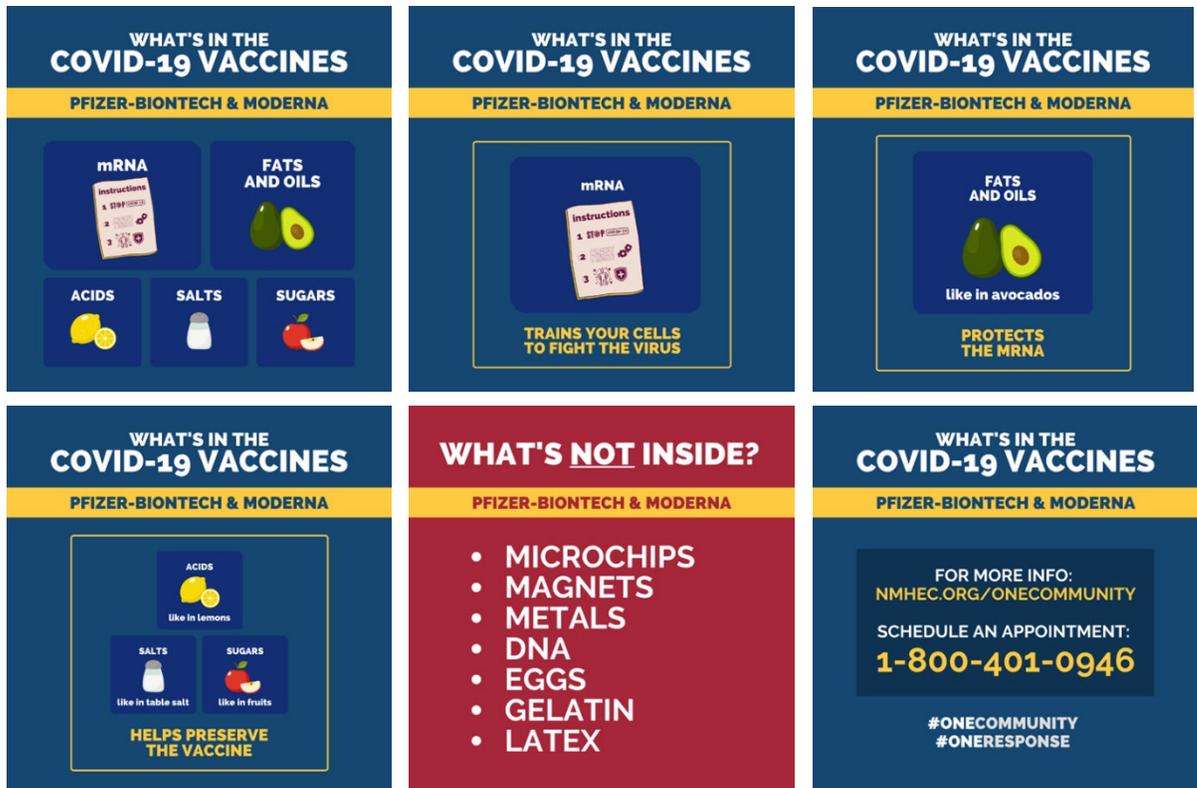
The COVID-19 Vaccine Helpline is an available resource that can help you find an appointment and answer appointment-related questions. The helpline is open seven days a week from 7 a.m. to 8 p.m. You can call the Vaccine Helpline at 1-800-401-0946.

Interpretation services are available! All non-English callers will be placed on a brief hold and connected to an interpreter, who will assist you with your inquiries.

For more information on the COVID-19 vaccines visit nmhec.org/vaccine-safety

[#OneCommunity](#) [#OneResponse](#)

What's in the COVID-19 Vaccines



[Download images](#)

Facebook/Instagram captions

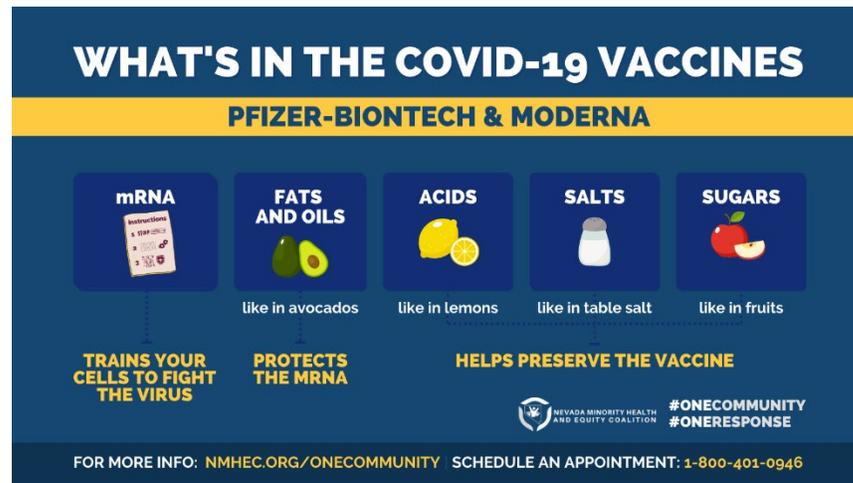
Salt. Fat. Acid. Sugar. mRNA. These are the ingredients in Pfizer's and Moderna's recipes for a pandemic-fighting vaccine to help your body recognize and fight COVID-19. All COVID-19 vaccines are free from metals, manufactured electronics, eggs, gelatin and latex.

For the full list of ingredients found in each vaccine, check out: <https://www.cdc.gov/vaccines/covid-19/clinical-considerations/covid-19-vaccines-us.html#Appendix-C>

Learn more at nmhec.org

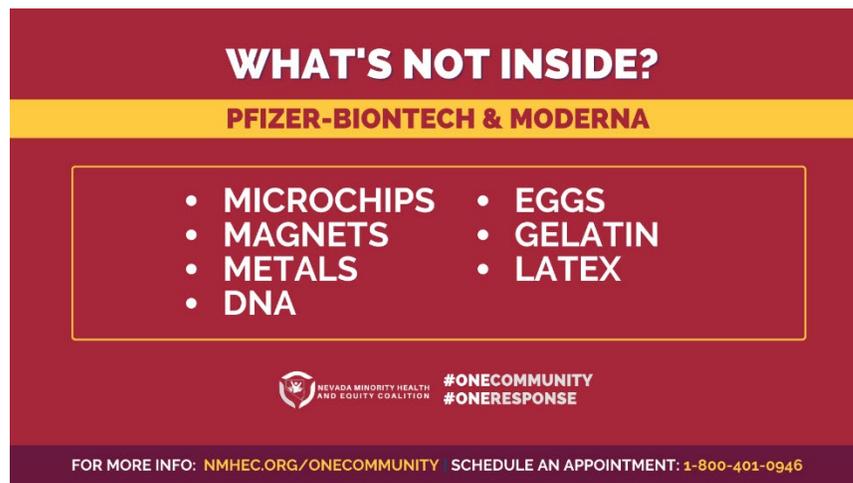
#OneCommunity #OneResponse

What's in the COVID-19 Vaccines (cont.)



Twitter captions

Salt. Fat. Acid. Sugar. mRNA. These are the ingredients in Pfizer's and Moderna's recipes for a pandemic-fighting vaccine to help your body recognize and fight COVID-19.



Twitter captions

All COVID-19 vaccines are free from metals, manufactured electronics, eggs, gelatin and latex.

For the full list of ingredients found in each vaccine, check out: <https://www.cdc.gov/vaccines/covid-19/clinical-considerations/covid-19-vaccines-us.html#Appendix-C>

Learn more at nmhec.org

#OneCommunity #OneResponse

[Download images](#)

COVID-19 Facts of the Day (Facebook & Instagram)

Image



Suggested Text

Research shows that schools where children and adults are consistently masked are effective in preventing the transmission of COVID-19. COVID remains a serious threat to children's health. Universal masking can help make in-person learning safe this fall.

<https://services.aap.org/en/pages/2019-novel-coronavirus-covid-19-infections/clinical-guidance/covid-19-planning-considerations-return-to-in-person-education-in-schools/>

We want our children back to school in-person, but many students are not yet eligible to get COVID-19 vaccines. Masks are an important layer of protection to keep students, staff, and tribal members safe.

<https://healthychildren.org/English/health-issues/conditions/COVID-19/Pages/Return-to-School-During-COVID-19.aspx>

Face masks are safe and do not reduce oxygen intake. Carbon dioxide molecules are very tiny, even smaller than respiratory droplets. They cannot be trapped by breathable materials like cloth or disposable masks.

<https://healthychildren.org/English/health-issues/conditions/COVID-19/Pages/Mask-Mythbusters.aspx>

Babies and young children study faces, so you may worry that having masked caregivers would harm children's language development. There are no studies to support this concern. Young children will use other clues like gestures and tone of voice.

<https://healthychildren.org/English/health-issues/conditions/COVID-19/Pages/Do-face-masks-interfere-with-language-development.aspx>

Getting good protection from a mask may take extra attention for children with special health care needs, but it's possible and effective. Find tips here to help your child get used to wearing a mask and how to get it to fit correctly:

<https://healthychildren.org/English/health-issues/conditions/COVID-19/Pages/COVID-19-Youth-with-Special-Health-Care-Needs.aspx>

[Download images](#)

COVID-19 Facts of the Day (Facebook & Instagram)

Image



Suggested Text

Masking now will help us end the pandemic sooner. Wearing a mask is a simple step we can all take to save lives and to protect all our relations.

[#OneCommunity](#) [#OneResponse](#)



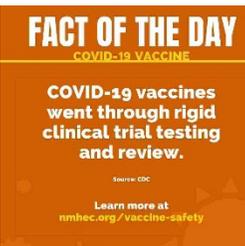
COVID-19 can cause serious illness and death - there is no way to know how it will affect you. Vaccination is a safer way to build immunity. It's possible to get COVID-19 once you're vaccinated, but the vaccine drastically decreases your chances of severe illness, hospitalization, or even death from COVID-19.

For more information visit nmhec.org/vaccine-safety
[#OneCommunity](#) [#OneResponse](#)



Remember to wear your mask in public indoor spaces, even if you're fully vaccinated. The Delta variant is the dominant strain of COVID-19 in the United States and is twice as contagious as other variants.

[#OneCommunity](#) [#OneResponse](#)



The clinical trials for the COVID-19 vaccines involved tens of thousands of volunteers of different ages, including members of the LatinX communities. These trials followed the same rigorous standards as any other vaccine to ensure safety and effectiveness.

For more information visit nmhec.org/vaccine-safety
[#OneCommunity](#) [#OneResponse](#)



Did you know that the COVID-19 vaccines were developed based on years of research? The COVID-19 virus is related to SARS and MERS, which are also coronaviruses that cause respiratory disease in humans. Health experts and doctors have studied these viruses for many years, long before COVID-19 was identified. Their past work and knowledge helped make it possible to develop safe and effective vaccines today.

For more information visit nmhec.org/vaccine-safety
[#OneCommunity](#) [#OneResponse](#)

[Download images](#)

COVID-19 Facts of the Day (Facebook & Instagram)

Image



Suggested Text

Rigorous testing, real-world data, tens of thousands in clinical trials, and billions of doses administered. That's how we know the COVID-19 vaccines are safe and effective — and now the first COVID vaccine is fully approved by the FDA. Comirnaty is the official name for the Pfizer-BioNTech COVID-19 vaccine!

Same vaccine, same high degree of safety and effectiveness.

[#OneCommunity](#) [#OneResponse](#)



As of August 11, 2021, the CDC encourages all those who are pregnant, thinking about becoming pregnant, and those breastfeeding to get vaccinated against COVID-19.

Pregnant persons are more likely to get severely ill with COVID-19 compared to those that are not. The vaccine can protect you.

Learn more at cdc.gov/coronavirus/2019-ncov/vaccines/recommendations/pregnancy.html



mRNA vaccines give our body a set of instructions that teach our immune system how to fight the COVID-19 virus. The COVID vaccines are new since COVID-19 is a new virus, however mRNA vaccines are not unknown. Researchers have been studying mRNA vaccines for decades on similar infections (MERS and SARS) and cancer treatment.

Visit nmhec.org/vaccine-safety for more information.

[#OneCommunity](#) [#OneResponse](#)



Many vaccines use a weakened or inactivated form of the virus to trigger an immune response. Like the flu shot, the Janssen (aka Johnson&Johnson) vaccine uses the same approach. The inactive virus used poses no threat - it can't give you COVID-19.

Visit nmhec.org/vaccine-safety for more information.

[#OneCommunity](#) [#OneResponse](#)



Regardless if you are healthy, you are still at risk of experiencing serious complications from COVID-19. Getting vaccinated helps protect you from getting seriously sick or hospitalized from COVID-19.

Visit nmhec.org/vaccine-safety for more information.

[#OneCommunity](#) [#OneResponse](#)

[Download images](#)

COVID-19 Facts of the Day (Facebook & Instagram)

Image



Suggested Text

Having COVID-19 gives you natural immunity from the disease, but it's only temporary. Medical experts and doctors are still learning how long natural immunity lasts. So even if you've recovered from COVID-19, it is possible for you to be infected again. Getting vaccinated is a safer way to build protection.

Visit nmhec.org/vaccine-safety for more information.

#OneCommunity #OneResponse



Some people have side effects for a few days after being vaccinated. These are signs your body is building immunity against the virus. Common side effects can include: Pain at the injection site. Body aches. Headaches. Fever. Nausea.

Visit nmhec.org/vaccine-safety for more information.

#OneCommunity #OneResponse



The Moderna and Pfizer vaccines can't change your genes or DNA! These mRNA vaccines are like a post on Snapchat - they give your body instructions to fight the virus and then disappear within a couple of days.

Visit nmhec.org/vaccine-safety for more information.

#OneCommunity #OneResponse



The vaccines do not contain anything that can physically track you.

You can see the ingredient list for each vaccine at nmhec.org/vaccine-safety

#OneCommunity #OneResponse



The vaccines are able to protect you against severe sickness, but we are still learning if they can prevent the spread. It is important to still wear a mask to protect others that are not vaccinated.

For more information visit nmhec.org/vaccine-safety

#OneCommunity #OneResponse

[Download images](#)

COVID-19 Facts of the Day (Facebook & Instagram)

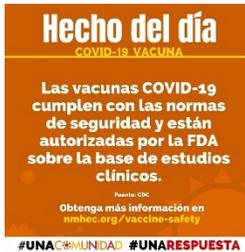
Image

Suggested Text



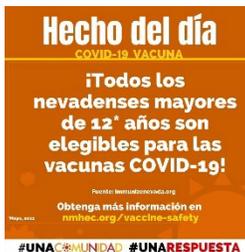
Vaccines build immunity without the damaging effects of COVID-19 infection. Studies show the vaccine protects against severe COVID outcomes. Getting a COVID-19 vaccine is a safer choice.

Visit nmhec.org/vaccine-safety for more information.
#OneCommunity #OneResponse



The COVID-19 vaccines were developed through a worldwide effort, massive funding, and existing research. The vaccines were carefully evaluated through clinical trials and met safety standards before being authorized by the Federal Drug Administration (FDA). COVID-19 vaccines are safe and effective.

Visit nmhec.org/vaccine-safety for more information.
#OneCommunity #OneResponse



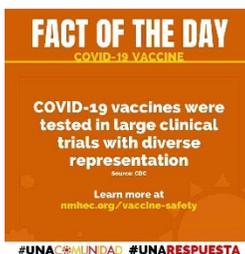
As of April 5th, Nevadans 16+ are eligible to get the COVID-19 vaccine! Pfizer is approved for 16+, while Moderna and Janssen are approved for 18+. To schedule your appointment, call the Vaccine Helpline at 1-800-401-0946 or visit nvcovidfighter.org

#OneCommunity #OneResponse



Herd immunity is when enough members of a population are immune to a disease. Vaccines allow us to gain immunity while also preventing unnecessary illness, hospitalization, or death. The vaccines can also protect against other COVID-19 variants.

Visit nmhec.org/vaccine-safety for more information.
#OneCommunity #OneResponse



The COVID-19 vaccines were developed through a worldwide effort, massive funding, and existing research. The vaccines were carefully evaluated through clinical trials and met safety standards before being authorized by the Federal Drug Administration (FDA). COVID-19 vaccines are safe and effective.

Visit nmhec.org/vaccine-safety for more information.
#OneCommunity #OneResponse

[Download images](#)

COVID-19 Facts of the Day (Facebook & Instagram)

Image



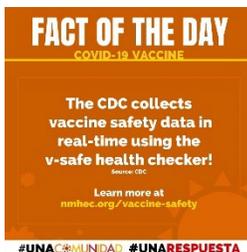
Suggested Text

The pandemic won't be over until enough people are vaccinated. It is important to continue to do the following to keep yourself and others safe:

- Wearing a mask with 2 to 3 layers
- Washing your hands
- Avoiding crowds
- Getting tested if you feel sick

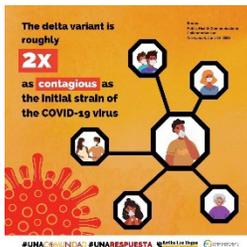
Visit nmhec.org/vaccine-safety for more information.

[#OneCommunity](#) [#OneResponse](#)



The Centers for Disease Control and Prevention (CDC) collects safety data with the v-safe health checker. V-safe is a unique tool because it allows individuals to easily report any side effects they experience in real-time. You can register for v-safe at vsafe.cdc.gov

[#OneCommunity](#) [#OneResponse](#)



The delta variant has quickly become the dominant COVID-19 variant around the world, the U.S., and Nevada. Data shows that the delta variant is roughly twice as contagious as the initial strain of COVID-19, and people infected with it are more likely to need hospitalization.

The good news is that the COVID vaccines are extremely effective in protecting fully vaccinated people from catching and spreading the virus, including the delta variant. The best thing you can do to keep you and your loved ones healthy is to get a safe, effective, and free vaccine today.

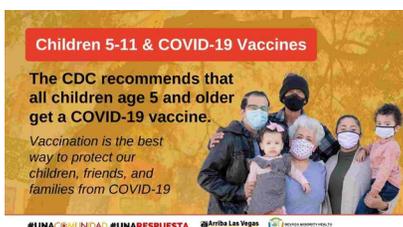
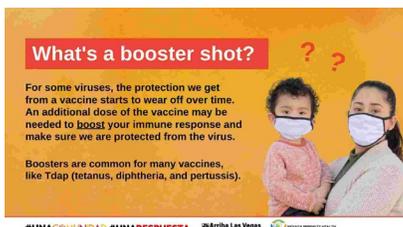
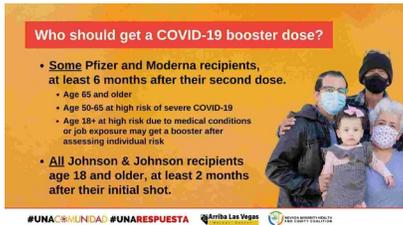
Learn more at nmhec.org

[#OneCommunity](#) [#OneResponse](#)

[Download images](#)

COVID-19 Facts of the Day (Facebook & Instagram)

Image



Suggested Text

COVID-19 booster updates: all J&J recipients should get a booster, some Pfizer and Moderna recipients should – including people ages 65+ and adults who are at high risk. Not sure if you're eligible for a booster dose? Learn more about eligibility at nvcovidfighter.org

#OneCommunity #OneResponse

If you're eligible for a booster dose, you may have questions about "mixing and matching." CDC advises people to get the same booster as their initial vaccine, but allows people to "mix and match" if they have a different preference. Learn more at nvcovidfighter.org

#OneCommunity #OneResponse

It's flu season, which means it's time to get your flu shot. If you're eligible to get a #COVID19 booster dose, you might be wondering if you can also get your flu shot the same day. You can! Learn more about getting your booster and flu shots at nvcovidfighter.org

#OneCommunity #OneResponse

The COVID-19 vaccines are safe and effective, and continue to be highly effective against hospitalization and severe outcomes of COVID-19. If you have questions about why or when you might need a booster dose — or about booster dose eligibility — learn more at nvcovidfighter.org

#OneCommunity #OneResponse

Over 11 million children and teens age 12-17 have already gotten vaccinated against COVID-19, and now children age 5-11 are eligible! To find a vaccine location hear you:

Visit nvcovidfighter.org

Call 1-800-401-0946

Text your ZIP Code to 438829

#OneCommunity #OneResponse

[Download images](#)

COVID-19 Facts of the Day (Facebook & Instagram)



[Download images](#)

Facebook/Instagram captions

The #COVID19 vaccines offer the safest path toward saving lives, learning in-school safely, and getting back to doing the activities we love. Protect yourself against COVID-19, including the delta variant, by getting a safe, effective, and free vaccine today!

To find your nearest vaccine site:

- Visit nvcovidfighter.org
- Text your ZIP CODE to 438829 (or 822862 for Spanish)
- Call 1-800-401-0946

Learn more at nmhec.org

[#OneCommunity](#) [#OneResponse](#)

COVID-19 Facts of the Day (Twitter)

Image



Suggested Text

Research shows that schools where children and adults are consistently masked are effective in preventing the transmission of COVID-19. COVID remains a serious threat to children's health. Universal masking can help make in-person learning safe this fall.

<https://bit.ly/3m2qCll>



We want our children back to school in-person, but many students are not yet eligible to get COVID-19 vaccines. Masks are an important layer of protection to keep students, staff, and tribal members safe.

<https://bit.ly/2ZbKcD8>

#OneCommunity #OneResponse



Face masks are safe and do not reduce oxygen intake. Carbon dioxide molecules are very tiny, even smaller than respiratory droplets. They cannot be trapped by breathable materials like cloth or disposable masks.

<https://bit.ly/3E58zkq>



Babies and young children study faces, so you may worry that having masked caregivers would harm children's language development. There are no studies to support this concern. Young children will use other clues like gestures and tone of voice.

<https://bit.ly/3G73cmF>



Getting good protection from a mask may take extra attention for children with special health care needs, but it's possible and effective. Find tips here to help your child get used to wearing a mask and how to get it to fit correctly:

<https://bit.ly/3C4a6Xz>

[Download images](#)

COVID-19 Facts of the Day (Twitter)

Image



Suggested Text

Masking now will help us end the pandemic sooner. Wearing a mask is a simple step we can all take to save lives and to protect all our relations.

[#OneCommunity #OneResponse](#)



CDC encourages all pregnant, breastfeeding, or those thinking about pregnancy to get vaccinated against COVID-19.

Pregnant and recently pregnant people are more likely to get severely ill with COVID-19 than non-pregnant people.

Learn more at: <https://bit.ly/37ZeAkG>



COVID-19 can cause serious illness and death - there is no way to know how it will affect you. It's possible to get COVID once you're vaccinated, but the vaccine decreases your chances of severe illness or death.

[#OneCommunity #OneResponse](#)

For more information visit nmhec.org/vaccine-safety



Remember to wear your mask in public indoor spaces, even if you're fully vaccinated. The Delta variant is the dominant strain of COVID-19 in the United States and is twice as contagious as other variants.

[#OneCommunity #OneResponse](#)



The clinical trials for the vaccines involved thousands of volunteers, including members of the Navajo Nation and White Mountain Apache Tribe. The trials followed the same standards as other vaccines to ensure safety.

[#OneCommunity #OneResponse](#)

[Download images](#)

COVID-19 Facts of the Day (Twitter)

Image



Suggested Text

The vaccines can help protect against other strains of COVID-19, without the risks of infection.

[#OneCommunity](#) [#OneResponse](#)

Los efectos secundarios después de la vacunación son señales normales del desarrollo de la inmunidad del cuerpo. Los efectos secundarios más comunes pueden ser: dolor en el lugar de la inyección, dolores en el cuerpo, dolores de cabeza, fiebre y náuseas.

Para más información, visite nvcovidfighter.org
[#UnaComunidad](#) [#UnaRespuesta](#)

Las vacunas de Moderna y Pfizer no pueden cambiar tus genes ni tu ADN. Estas vacunas de ARNm son como un post en Snapchat: dan a tu cuerpo instrucciones para combatir el virus y luego desaparecen en un par de días.

[#UnaComunidad](#) [#UnaRespuesta](#)

Las vacunas no contienen nada que pueda rastrearlo físicamente.

Puede ver la lista de ingredientes de cada vacuna en nmhec.org/vaccine-safety

[#UnaComunidad](#) [#UnaRespuesta](#)

Las vacunas son capaces de proteger contra la enfermedad grave, pero todavía estamos aprendiendo si pueden prevenir el contagio del virus. Es importante seguir usando una máscara para proteger a otras personas que no estén vacunadas.

[#UnaComunidad](#) [#UnaRespuesta](#)

[Download images](#)

COVID-19 Facts of the Day (Twitter)

Image



Suggested Text

COVID-19 vaccines were tested in large clinical trials to ensure they meet safety standards. Clinical trial participants represented different races, ethnicities, and ages.

[#OneCommunity](#) [#OneResponse](#)



Pfizer's COVID vaccine is fully approved by the FDA and can receive its official name: Comirnaty.

Same vaccine, same degree of safety.

[#OneCommunity](#) [#OneResponse](#)



The delta variant is 2x as contagious as the initial strain of COVID-19, but the good news is that the COVID vaccines are effective against this variant. Learn more about keeping yourself and your family safe and healthy at nmhec.org

[#OneCommunity](#) [#OneResponse](#)

[Download images](#)

Print Materials

¡Vacúnate!



Download

[13x 19 Download](#)

[5 x 7 Download](#)

[3x5 Download](#)

Text your ZIP code to **438829**
or call **1-800-401-0946**
to find vaccines near you!

Envíe un mensaje de texto con su código postal al **438829**
o llame al **1-800-401-0946**
¡para encontrar vacunas cerca de usted!



#UNACOMUNIDAD #UNARESPUESTA nmhec.org/OneCommunity

¡Vacúnate!



Download

[13x 19 Download](#)

[5 x 7 Download](#)

[3x5 Download](#)

Text your ZIP code to **438829**
or call **1-800-401-0946**
to find vaccines near you!

Envíe un mensaje de texto con su código postal al **438829**
o llame al **1-800-401-0946**
¡para encontrar vacunas cerca de usted!



#UNACOMUNIDAD #UNARESPUESTA nmhec.org/OneCommunity

What's in The Vaccine Flyer

WHAT'S IN THE COVID-19 VACCINES

PFIZER-BIONTECH & MODERNA

mRNA



**TRAINS YOUR CELLS
TO FIGHT THE VIRUS**

FATS AND OILS



like in avocados

**PROTECTS
THE MRNA**

ACIDS



like in lemons

SALTS



like in table salt

SUGARS



like in fruits

HELPS PRESERVE THE VACCINE

VACCINATE. FOR YOU. FOR YOUR COMMUNITY.

WHAT'S NOT INSIDE?

- MICROCHIPS
- MAGNETS
- METALS
- DNA
- EGGS
- GELATIN
- LATEX

#UNACOMUNIDAD
#UNARESPUESTA



FOR MORE INFO: [NMHEC.ORG/ONECOMMUNITY](https://nmhec.org/onecommunity)
SCHEDULE AN APPOINTMENT: 1-800-401-0946

Short Videos

COVID-19 Vaccine Series by Dr. Cucalon Calderon



What are Vaccines?

[Watch video on YouTube \(0:33\)](#)



How do Vaccines Work?

[Watch video on YouTube \(0:22\)](#)



How is a Vaccine Approved?

[Watch video on YouTube \(0:58\)](#)



What does it Mean to “Fast Track” a Vaccine?

[Watch video on YouTube \(0:26\)](#)

COVID-19 Vaccine Myths vs. Facts

COVID-19 Vaccine Development



Been wondering how the COVID-19 vaccines were developed so quickly? Watch this video to learn more with Dr. Christina Madison, Associate Professor with [@RosemanUniversity](#).

For more information visit nmhec.org/vaccine-safety
[#OneCommunity](#) [#OneResponse](#)

[Watch video on YouTube \(3:45\)](#)

How mRNA Vaccines Work



Been wondering how the Pfizer-BioNTech and Moderna mRNA vaccines work? Watch this video to learn more with Dr. Domenic Martinello, Chief Medical Officer [@southernhillshospital](#).

Watch the full webinar on our YouTube channel or visit nmhec.org/vaccine-safety for more information.
[#OneCommunity](#) [#OneResponse](#)

[Watch video on YouTube \(3:56\)](#)

Community Skepticism and Hesitance



Communities of color remain skeptical about getting the COVID-19 vaccine. Jose Melendrez NMHEC co-chair checks in with Dr. Crystal Lee, CEO of United Natives Roxann Mccoy, President of [@naacplv](#) and Peter Guzman, President of [@lccnv](#)

Watch the full webinar on our YouTube channel or visit nmhec.org/vaccine-safety for more information.
[#OneCommunity](#) [#OneResponse](#)

[Watch video on YouTube \(4:59\)](#)

COVID-19 Vaccine Myths vs. Facts (cont.)

Safe and Effective for Minorities?



Are COVID-19 vaccines safe and effective for minority communities? Watch this video to learn more about what the clinical trial data shows with Dr. Christina Madison, Associate Professor [@RosemanUniversity](#).

Watch the full webinar on our YouTube channel or visit nmhec.org/vaccine-safety for more information.

[#OneCommunity](#) [#OneResponse](#)

[Watch video on YouTube \(5:02\)](#)

Distribution



Vaccines are currently scarce nationwide. Aaliyah Goodie from [@ImmunizeNV](#) breaks down how we are ensuring those who need it most are getting the vaccine.

Visit nvcovidfighter.com for more information on the who, when, and where to get vaccinated. Get more information at nmhec.org/onecommunity

[#OneCommunity](#) [#OneResponse](#)

[Watch video on YouTube \(3:56\)](#)

Masks after Vaccination



I'm vaccinated. Do I still need to wear a mask? Here's Dr. Christina Madison, Assistant Professor [@RosemanUniversity](#), on why masks are still needed after vaccination.

Watch the full webinar on our YouTube channel or visit nmhec.org/vaccine-safety for more information.

[#OneCommunity](#) [#OneResponse](#)

[Watch video on YouTube \(2:47\)](#)

Educational Videos

Webinars - Amplify Equity



Children, COVID-19, and Resiliency

[Watch video on Facebook \(1:28:09\)](#)



Conversations that Matter: The Pandemic Stops with Me

[Watch video on Facebook \(1:04:17\)](#)



COVID-19 Vaccine and the LGBTQI+ Community

[Watch video on Facebook \(1:26:59\)](#)



COVID-19's Impact on Nevada's Diversity & Equity Population

[Watch video on YouTube \(2:13:44\)](#)

Webinars - Amplify Equity (cont.)



COVID-19 Impact on the Native American Community

[Watch video on YouTube \(1:16:53\)](#)



DACA Student Experiences During COVID-19

[Watch video on Facebook \(1:14:29\)](#)



Demystifying the COVID-19 Vaccine

[Watch video on Facebook \(1:25:38\)](#)



Domestic Violence Through the Lens of the Law During the Pandemic

[Watch video on YouTube \(1:29:40\)](#)

Webinars - Amplify Equity (cont.)

Fact vs. Fiction: Fighting COVID-19
Wednesday, March 24
6:30 p.m.
- A special three-part series -
Register for upcoming events:
nmhec.org/events
#ONECOMMUNITY | #ONERESPONSE

Fact vs. Fiction: Fighting COVID-19 (Part 1)

[Watch video on YouTube \(1:19:50\)](#)

Fact vs. Fiction: Fighting COVID-19
Wednesday, April 21
6:30 p.m.
- A special three-part series -
Register for upcoming events:
nmhec.org/events
#ONECOMMUNITY | #ONERESPONSE

Fact vs. Fiction: Fighting COVID-19 (Part 2)

[Watch video on Facebook \(1:08:49\)](#)

Fact vs. Fiction: Fighting COVID-19
Wednesday, May 19
6:30 p.m.
A special three-part series
focused on impacts of the
African American community
#ONECOMMUNITY | #ONERESPONSE

Fact vs. Fiction: Fighting COVID-19 (Part 3)

[Watch video on Facebook \(1:05:49\)](#)

* WEBINAR *
Men's Lives Matter
Wednesday, June 2, 2021
PRESENTED BY:
UNLV Southern Nevada
NAMI
HEALTH PLAN OF NEVADA
HEALTH CARE SERVICES
UNLV
SCHOOL OF PUBLIC HEALTH
NAMI
Southern Nevada
COMPASSIONATE LAS VEGAS
#ONECOMMUNITY | #ONERESPONSE
zoom

Men's Lives Matter - COVID-19

[Watch video on Facebook \(1:36:39\)](#)

Webinars - Amplify Equity (cont.)



Myths vs. Facts about the COVID-19 Vaccine

[Watch video on Facebook \(2:08:13\)](#)



Como Enfrentar la Moratoria de Desalojo

[Watch video on Facebook \(1:12:17\)](#)



Todo Sobre Los Impuestos

[Watch video on Facebook \(1:43:45\)](#)



¡Vacunate para protegerte! **Bad Link**

[Watch video on Facebook \(1:48:58\)](#)



Share Your Story Campaign

Share Your Story Campaign Email Sample

Join us in supporting the Nevada Minority Health and Equity Coalition (NMHEC), part of UNLV's School of Public Health. UNLV's School of Public Health received CARES funding to conduct COVID-19 education and outreach into some of our hardest-hit areas.

At a time in which COVID-19 cases continue to increase, we need to stay vigilant. At listening sessions conducted across the state, our community members shared their experiences with COVID-19 fatigue, how they have been impacted, the complications of not knowing who and what to trust, and how they are building resilience.

In collaboration with NMHEC, we are committed to sharing your stories. We want to hear from all of you - our colleagues, parents, students, caretakers, business owners, work-from-homers, and essential workers. We believe that your stories will help connect us while we are apart. When you tell your story, you're giving others the strength to stay with it. We shape what happens next.

Here's how to get involved.

1 Visit [How to get involved?](#) for more information on the campaign nmhec.org/onecommunity

2 Review the social media toolkit

<https://drive.google.com/drive/folders/1TXETwR6sm2VdvLL5G1TupDHli9GLO1U?usp=sharing>

3 Share the campaign via email, newsletters, and social media platforms

- Use the hashtags **#OneCommunity** **#OneResponse** and **#NMHEC**
- Tag the Nevada Minority Health and Equity Coalition in your post **@NMHEC**

4. Share your story at bit.ly/WeAreOneCommunity

- Share a quote with a picture or a short video.
- Don't know what to share? Here are some prompts to help get you started:
 - i. How have you been impacted and what are you doing to build resilience?
 - ii. What would you like people to know about COVID-19, and how are you doing your part to protect others?
 - iii. How do you stay safe when staying safe is hard?
 - iv. What message would you like to share with people who are struggling during this time?
 - v. What do you miss most about life before the pandemic?

We look forward to sharing your stories on our platforms in the coming days and weeks. Thank you for all you do!

[Download text](#)

Share Your Story Campaign—Social Media: Facebook



[Download images](#)

Facebook captions

COVID-19 has impacted us all and this pandemic isn't quite over. Chances are, you and the people you love have been through a lot together. When you tell your story, you're giving others the strength to stay with it. We shape what happens next. For more information about the campaign, visit nmhec.org/onecommunity To submit your story, visit bit.ly/WeAreOneCommunity **#OneCommunity #OneResponse**

Now is a great time to remember that we are #OneCommunity. Chances are, you and the people you love have been through a lot together. When you tell your story, you're giving others the strength to stay with it. We shape what happens next. For more information about the campaign, visit nmhec.org/onecommunity To submit your story, visit bit.ly/WeAreOneCommunity **#OneCommunity #OneResponse**

How has COVID impacted you? How are you building resilience? How are you protecting others? For more information about the campaign, visit nmhec.org/onecommunity To submit your story, visit bit.ly/WeAreOneCommunity

Share Your Story Campaign—Social Media: Twitter



[Download images](#)

Twitter captions

COVID-19 has impacted us all and this pandemic isn't quite over. Chances are, you and the people you love have been through a lot together. When you tell your story, you're giving others the strength to stay with it. Visit nmhec.org/onecommunity to share your story. **#OneCommunity #OneResponse**

COVID-19 has impacted us all. When you tell your story, you're giving others the strength to stay with it. We shape what happens next. Visit nmhec.org/onecommunity to share your story. **#OneCommunity #OneResponse**

How has COVID impacted you? How are you building resilience? How are you protecting others? When you tell your story, you're giving others the strength to stay with it. Visit nmhec.org/onecommunity to share your story. **#OneCommunity #OneResponse**

Now is a great time to remember that we are #OneCommunity. Chances are, you and the people you love have been through a lot together. When you tell your story, you're giving others the strength to stay with it. We shape what happens next. For more information about the campaign, visit nmhec.org/onecommunity

To submit your story, visit bit.ly/WeAreOneCommunity **#OneCommunity #OneResponse**

Share Your Story Campaign—Social Media: Instagram



[Download images](#)

Instagram captions

COVID-19 has impacted us all and this pandemic isn't quite over. Chances are you and the people you love have been through a lot together. When you tell your story, you're giving others the strength to stay with it. We shape what happens next.

For more information about the campaign, visit nmhec.org/onecommunity
To submit your story, visit bit.ly/WeAreOneCommunity
#OneCommunity #OneResponse

Now is a great time to remember that we are #OneCommunity. Chances are you and the people you love have been through a lot together. When you tell your story, you're giving others the strength to stay with it. We shape what happens next.

For more information about the campaign, visit nmhec.org/onecommunity
To submit your story, visit bit.ly/WeAreOneCommunity
#OneCommunity #OneResponse

How has COVID impacted you? How are you building resilience? How are you protecting others?

For more information about the campaign, visit nmhec.org/onecommunity
To submit your story, visit bit.ly/WeAreOneCommunity
#OneCommunity #OneResponse

Share Your Story Campaign—Social Media Videos



Share Your Story—Ukulele

[Download video \(0:39\)](#)



Share Your Story—Acoustic

[Download video \(0:45\)](#)

Suggested posts

COVID-19 has impacted us all and this pandemic isn't quite over. Chances are, you and the people you love have been through a lot together. When you tell your story, you're giving others the strength to stay with it. We shape what happens next. For more information about the campaign, visit nmhec.org/onecommunity/

To submit your story, visit bit.ly/WeAreOneCommunity
[#OneCommunity](#) [#OneResponse](#)

Now is a great time to remember that we are [#OneCommunity](#) Chances are, you and the people you love have been through a lot together. When you tell your story, you're giving others the strength to stay with it. We shape what happens next. For more information about the campaign, visit nmhec.org/onecommunity/ To submit your story, visit bit.ly/WeAreOneCommunity
[#OneCommunity](#) [#OneResponse](#)

How has COVID-19 impacted you? How are you building resilience? How are you protecting others? For more information about the campaign, visit nmhec.org/onecommunity/ To submit your story, visit bit.ly/WeAreOneCommunity
[#OneCommunity](#) [#OneResponse](#)

